



2016 Global Contribution Total

\$13+M



5.3M+

Cause
Marketing



2,207

Charities
Supported



51%

Supports the Success
and Wellness of Women



5M+

Product and Other
In-Kind Donations



1,823

Team Member
Volunteer Hours



1.79M

Corporate
Giving

*The "2016 Total Contribution" includes donations made directly by QVC and its associates, as well as those facilitated by QVC. The "Cause Marketing" total represents charitable funds generated both through QVC's sale of donated products and through donations made by QVC and vendors based upon QVC's sale of certain products. The "QVC Product and In-Kind Donations" total represents product and other donations made by QVC in the amount of \$2,079,428, and QVC-facilitated vendor donations of product and cash in the amount of \$2,917,824.